



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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THE H&K GROUP TO HOST THE 4TH ANNUAL “ROCK & ROLL RIDE FOR AUTISM & SPINA BIFIDA”

Skippack, PA - [The H&K Group](#) is pleased to announce that they will once again be hosting the 4th annual [“Rock & Roll Ride for Autism & Spina Bifida”](#) this year in support of the Hallman-Haines Foundation for Autism & Spina Bifida. This motorcycle road tour event is scheduled to take place on Sunday, September 4, 2011, and features a scenic 85 mile ride, “Ride’n to Raise Awareness” victory laps at the world renowned [Pocono Raceway](#), a catered lunch and much more in support of both Autism & Spina Bifida. The event’s cost is \$20 per rider and \$15 per passenger, if pre-registered, and \$30 per rider and \$15 per passenger, the day of. Pre-registration is available online at [www.hkgroup.com/autism](#), where you are able to pay online or download the mail-in form. The deadline for pre-registration by mail is August 29th, 2011 and online is September 2nd, 2011.

This year’s [“Rock & Roll Ride for Autism & Spina Bifida”](#) will depart at 9:00 a.m. on September 4, with event registration beginning at 7:00 a.m. at [The H&K Group](#)’s corporate office in [Skippack, PA](#), where coffee and light fare will be served prior to departure. From Skippack, the tour will follow approximately 85-miles of scenic roads to [Pocono Raceway](#) in [Long Pond, PA](#). At [Pocono Raceway](#), riders will have the opportunity to participate in marshaled parade laps around the famous Pocono Raceway tri-oval track. Following track activities, riders will enjoy a catered lunch and track concessions, gather socially and participate in vendor-sponsored raffles in support of HHFASB. For more information on the ride, including registration, please visit [www.hkgroup.com/autism](#).

About The H&K Group: Founded in 1968, The H&K Group is a family of vertically integrated companies serving the contracting/construction industries, with over 80 locations throughout eastern Pennsylvania, New Jersey, Maryland and Delaware. We provide full-service site contracting including excavating, paving, demolition, pipe work, and more construction materials, including crushed stone, asphalt, ready-mix concrete and more, along with a variety of hardscape and landscape products.

About HHFASB: Established in May of 2011, HHFASB’s mission is to raise money to help support individuals and families living with Spina Bifida and/or Autism. The organizations give financial aid to individuals living with either of these conditions, as well as supporting organizations. Money raised will be put toward therapies, medical equipment, camps, research, and much more. The goal is to see

children and adults living with Autism and Spina Bifida to be able to enjoy the same quality of life as everyone else.

About Pocono Raceway: Pocono Raceway, also known as the Tricky Triangle, is a superspeedway located in Long Pond, PA. Pocono Raceway first opened in 1971 and has since become the site of two annual NASCAR Sprint Cup Series races. Outside of the NASCAR races, Pocono raceway is also used throughout the year by Sports Car Club of America (SCCA) and motorcycle clubs as well as racing schools.

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