



PRESS RELEASE

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FOR IMMEDIATE RELEASE

September 18, 2026

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H&K Group, Inc. Public Relations Office

EASTON BLOCK & SUPPLY ANNOUNCE WEBSITE LAUNCH

Skippack, PA - Easton Block & Supply (www.eastonblock.com) is proud to announce the launch of its new website for current and prospective clientele.

The new Easton Block & Supply (EB&S) website was designed with much more than a basic online presence in mind. It serves as a comprehensive sales, marketing, and customer resource tool that showcases EB&S's full range of masonry, architectural, hardscape, precast, and construction products. The website makes it easier for contractors, architects, engineers, landscapers, masons, dealers, and homeowners to find products, learn about available solutions, view product options, and connect directly with the EB&S sales team. It also positions EB&S as a one-stop shop for construction materials and helps generate new customer inquiries. Most importantly, the website allows EB&S to better communicate who they are, what they offer, and the value they provide to customers.

The collaboration combined H&K/EB&S' product and industry knowledge with our web design company's technical and creative expertise. This helped create a website that is accurate, easy to navigate, and focused on customer needs. The result is a better user experience that makes it easier for visitors to find products, understand their options, and connect with EB&S for additional information.

We hope the EB&S' new website will make it easier to fulfill customer's demands with reliability and convenience. We are committed to the user experience for our partners and collaborators and strive to supply high-quality building materials for a wide variety of projects both online and in-person.

About Easton Block and Supply

Easton Block & Supply was founded in 1989, by Haines & Kibblehouse, Inc. (now H&K Group, Inc.), the Mid-Atlantic region's leader in heavy civil contracting and construction materials and more. A premier regional leader in high-quality block manufacturing, Easton Block & Supply offers a complete selection of hardscape, masonry and architectural products for residential and commercial projects. From the industry-leading brands to a full line of in-house Standard and Architectural CMU block products manufactured within their state-of-the-art Easton, PA facility, Easton Block & Supply offers a comprehensive solution for contractors, engineers, architects, developers, landscapers, masons, and homeowners alike.

H&K Group, Inc. provides [heavy civil contracting and construction services](#), [construction and building materials](#), and associated [ancillary services](#) through 85 operations in three states including eastern PA, NJ, DE and MD. Further information on H&K Group, Inc. and its wide array of products and services may be found by pointing your browser to www.hkgroup.com or calling 610.584.8500.

