

## **PRESS RELEASE**

American Fuels, LLC 2052 Lucon Road Skippack, PA 19474

## FOR IMMEDIATE RELEASE

Wednesday, September 22, 2010 For more information, please call 610-222-3569 www.americanfuelspa.com

## AMERICAN FUELS, LLC ANNOUNCES WEBSITE LAUNCH

Skippack, PA – American Fuels, LLC (<u>www.americanfuelspa.com</u>), your local heating oil and HVAC service and installation experts, are proud to announce the launch of their user-friendly website to current and future customers.

"Our website is designed for easy navigation and for users to have a pleasant experience while browsing, checking the current oil price for the day, scheduling an oil delivery or service, all with ease and efficiency," says Amy Frisco, Marketing Assistant, American Fuels. A main navigation system has been created to guide users to specific pages including <u>oil delivery</u>, <u>service and installation</u> (both <u>heating</u> and <u>cooling</u>), <u>fleet/on-site fueling</u> and <u>payment options</u>. Users can take a look at our heating and air conditioning <u>service plans</u> and select a plan that is right for their home at our affordable and competitive pricing. Once a user has become a customer they can <u>make a secure payment</u> for any invoice received quickly and easily in their personal account provided. Information is also available regarding our <u>history</u>, <u>becoming</u> a <u>customer</u>, <u>contacting us</u> as well as <u>frequently asked questions</u>, to name a few. "We have worked diligently with our web design company, <u>Media Fusion Technologies</u>, of <u>Boyertown</u>, <u>PA</u>, to ensure that the <u>American Fuels</u> website is designed graphically and programmatically to allow our visitors to navigate quickly to the information they seek, without trudging through unnecessary pages of content," said Frisco.

We hope that our new website will make it easy for our customers to fulfill their needs with peace of mind and at their own convenience. We will continue to commit ourselves to focusing on quick site navigation and usability and we will continue to strive to deliver "Superior Service with American Pride" to all our valued customers 24 hours a day, every day of the year.

## About American Fuels, LLC

American Fuels and American Fuels Service were established in part by <u>Haines & Kibblehouse</u>, <u>Inc.</u> in 2009, one of the Mid-Atlantic Region's largest <u>construction materials</u> and <u>full-service site</u> <u>contracting</u> companies with over 40 years of business excellence. <u>American Fuels</u> was established with the goal of delivering premium service, while providing customers with consistent satisfaction and peace of mind with quality workmanship. Our service technicians and fleet drivers are professionally trained and certified and will provide you with knowledgeable, friendly and dependable service at an affordable and competitive price.