



# PRESS RELEASE

Haines & Kibblehouse, Inc.  
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**FOR IMMEDIATE RELEASE**

Monday, April 16, 2007

For more information, please call (610) 222-4039  
PR/External Affairs Office of Haines & Kibblehouse, Inc.

## **BIRDSBORO MATERIALS TO HOST HCWA'S 3RD ANNUAL 'HIT THE HAY 5K' RUN**

On Sunday, April 22, 2007 Birdsboro Materials will host the 3rd Annual 'Hit The Hay 5K' mini-marathon running event at its facility in Birdsboro, PA. This annual 5K running event is part of other commemorative Earth Day activities being sponsored by the Hay Creek Watershed Association. This is the second year Birdsboro Materials will have the opportunity to host this annual event. Birdsboro Materials officials are labeling this event as both a community outreach event for this quarry facility and a wonderful opportunity to help commemorate Earth Day within the Hay Creek Watershed. Birdsboro Materials operates its quarry facility within a portion of the 22 square mile Hay Creek Watershed.

The 2007 'Hit The Hay 5K' event will occur on Sunday, April 22, 2007 from 8:30 AM until 1:00 PM. The event will be run within a portion of the Birdsboro Materials Quarry facility, which is located at 1267 Hay Creek Road, Birdsboro, PA 19508. Registration for the event begins at 8:30 AM and the main race event starts at 10:00 AM. The race event will be professionally timed and scored. The race will be administered from Birdsboro Borough's Rustic Picnic Area, which is located off of State Route 82 (Hay Creek Road), just south of Birdsboro immediately adjacent to the Birdsboro Materials quarry entrance. A 'Kids-Only Fun Run' will also be held as part of this 'Hit The Hay 5K' race event. Registration giveaways, race prizes, and refreshments will be supplied.

Race inquiries, registration forms, event questions, or general information concerning this and other upcoming Hay Creek Watershed Association outreach events may be obtained from the organizations website at



# The Hay Creek Watershed Association Presents: *HIT THE HAY 5K*

The 4<sup>th</sup> Annual Hay Creek Watershed Association Run and Walk  
5K run/walk & 1/2 mile fun run for kids

**Date: Sunday April 22, 2007**

**5K Race Time: 10:00am – Registration beginning at 8:30am** - Birdsboro Rustic Picnic Area, Route 82

**Kid's 1/2 mile Fun Run Race Time: 10:40am** (Bring your dogs for the Fun Run too!)

LOCATION/REGISTRATION: Rustic Picnic Area #4, Birdsboro – Parking available

COURSE: Cross-country style course with more hills than 2004 and 2005. The beginning of the course has changed but more than half of the course is a beautiful forested loop style going around the Birdsboro Reservoir. The path is composed of mostly gravel and macadam. This is the same course as 2006.

AMENITIES: T-shirt to all 5K preregistrants; refreshments and snacks for finishers; toilet facilities, good parking, time clock at finish; race held rain or shine; no refunds or mailed awards.

AWARDS: Awards for the top male and female winners and runner-ups plus; top 2 male and female finishers 16-19; 20-29; 30-39; 40-49; 50-59; and over 60.

ENTRY: For 5K; \$20.00 if postmarked by April 2, 2007. Afterwards and day of race: \$25.00, receive a T-shirt while they last. Kid's run is FREE!!! However, kids must still register and there will be no T-shirts. Dogs do not have to preregister and no T-shirts for them either.

QUESTIONS?: Email: [mjstell@haycreekwatershed.org](mailto:mjstell@haycreekwatershed.org) or call Ron Horn - 610-779-2668.

GENERAL DIRECTIONS: Go into Birdsboro from either the east or west on Route 724 or Route 422. Both of these roads intersect with Route 82. Go south on Route 82 through the Borough, **DO NOT FOLLOW DETOUR OF RT. 82**. The Rustic Picnic area is on the right at the end of Route 82, just past the entrance to the quarry "Birdsboro Materials" which is on the left. Overflow parking will be available at the parking lot across from the little league field on Hay Creek Road.

MAKE CHECK PAYABLE TO: Hay Creek Watershed Association and MAIL TO: Hay Creek Watershed Association, P.O. Box 162, Geigertown, PA 19523.

*PLEASE KEEP TOP PORTION AND MAIL IN BOTTOM PORTION OF FORM*

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Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

(circle one) Race: 5K 1/2 mile fun run for kids Gender: Male Female

Race day age: \_\_\_\_\_ Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_

Shirt Size (circle one): S - M - L - XL

Phone Number: \_\_\_\_\_

Are you interested in becoming a member of the Hay Creek Watershed Association? YES NO THANK YOU

**HAY CREEK WATERSHED ASSOCIATION: Committed to protecting, preserving, and restoring the Hay Creek Watershed**



**WAIVER:** I know that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I also know that there will be traffic on the course and assume the risk for running in traffic. I also assume any or all other risks associated with running or attending the race including but not limited to: falls, contact with other participants, the affects of the weather and the condition of the roads, all such risks being known and appreciated by me. Knowing these facts, and in consideration of your accepting my entry fee, I hereby for myself, my heirs, executors, administrators or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge the Hay Creek Watershed Association and Birdsboro Water Authority, and any subcontractors it utilizes, all municipalities in which the race is held, the race committee, volunteers, any and all sponsors including their agents, employees, assigns or anyone acting for on their behalf, or anyone else associated in any way with the race, from any or all claims or liability for death, personal injury or property damage or any kind of nature what so ever arising out of, or in the course of, my participation in this event(s). This waiver extends all claims of every kind or nature what so ever, foreseen or unforeseen, known or unknown. I HAVE READ AND UNDERSTAND THIS WAIVER: (if under 18, legal guardian must sign)

Signature \_\_\_\_\_

Date \_\_\_\_\_